



GEN-8007 Coping with media

Room: NFH D-109. Video interviews two floors above.

NFH-building, campus Breivika

Contact: Stian Røberg (stian.roberg@uit.no)

Tuesday 20 February			Wednesday 21 February	
09.15–10.00	Welcome, info and preparation	S. Røberg, K N. Aarskog, A. Hetland	Interview training using video Room: Each participant will have about 10 min each The others will do a group exercise on how to popularise a scientific paper	K.N. Aarskog/ A. Hetland Ellen K. Bludd
10.15–11.00	Social media	Torjer A. Olsen		
11.15–12.00	The power of pictures in science	Audun Rikardsen		
12.10–12.40	Use of photos	Stig Brøndbo		
12.40–13.15	<i>Lunch</i>		<i>Lunch</i>	
13.15–14.00	Finding the story	Anika Mackenroth	Review of the interviews	K.N. Aarskog
14.15–15.00	Interview training using video Room: Each participant will have about 10 min each	Karine N. Aarskog/ Audun Hetland	“Visual research communication”	K. N. Aarskog
15.15–16.00			Selling your story to media	Magnus Holte, Nordlys

Important dates:

2 Feb Instructions for prework distributed
13 Feb Deadline for submission of prework
9 Mar at 12.00 Delivery of exam (write a feature article or blog post about your research, grading pass/fail)

Changes in the schedule may occur.